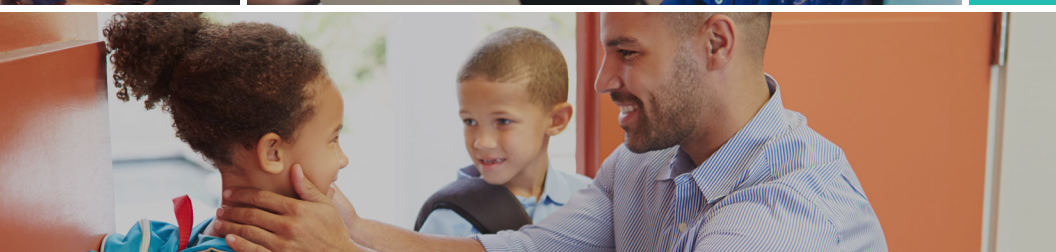


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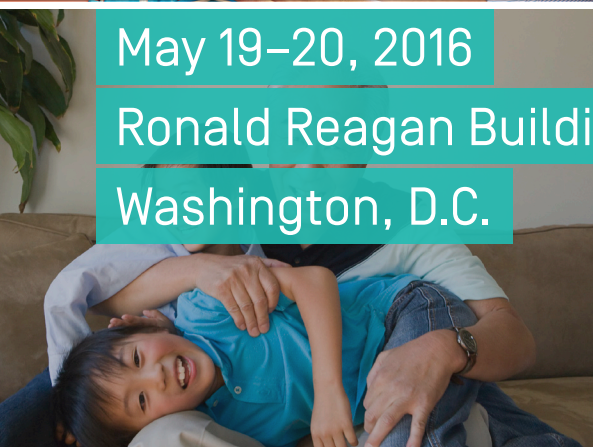
The Next Social Contract

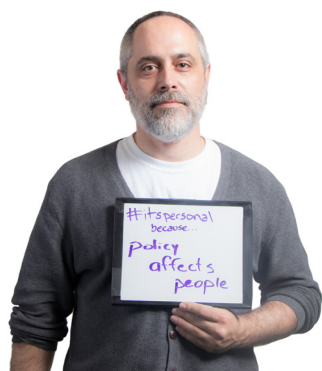
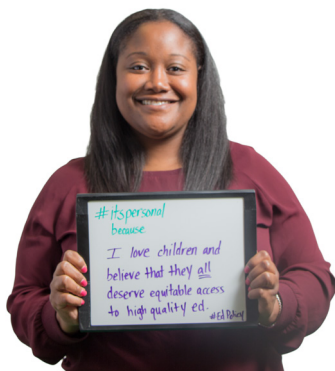


May 19–20, 2016

Ronald Reagan Building

Washington, D.C.





#itspersonal

Throughout the conference, we'll be closely considering the ways in which the unspoken agreements between people and institutions can be improved to make life better for everyone in the United States. But we'll also be breaking it down further, looking at the individual people behind the policies—and those impacted by them. We write policy because it matters to us personally. It matters to us personally because it—like the shifting institutions of the next social contract—is meant to matter to people.

Around the event space, you'll find images of New America staff members sharing what it is that makes us say, #itspersonal. There is also a wall on which you can **write which policies are personal to you**. And each panel will not only be discussing a part of the next social contract, but also the ways in which the policies and ideas can be focused on the individual stories we're hoping to impact. And the conference hashtag, for those tweeting along, will be #itspersonal. Because, for us, it really is.



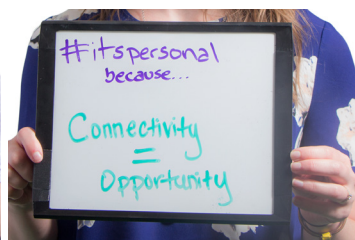
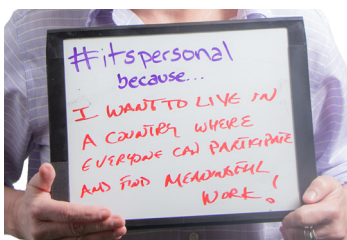
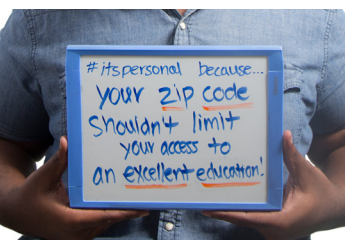
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Slate



Day 1

Thursday, May 19

1:00 – 1:30 PM

Welcome & Opening Keynote

Ted Halstead

Founder, New America

Anne-Marie Slaughter

President & CEO,
New America

The Honorable

Elizabeth Warren

Senator, Massachusetts

1:30 – 2:00 PM

Keynote Interview: Jean Case

Anne-Marie Slaughter

President & CEO,
New America

Jean Case

CEO, Case Foundation
and Chairman, National
Geographic Society

2:00 – 3:00 PM

Economic Security in a Changing Workplace

In this session, we propose to look at the economy through the lens of the social contract. How does the changing nature of work affect individuals' ability to build a secure future? How do we build a platform of benefits that are tied to the individual, rather than to the specific employment relationship?

Sara Horowitz

Executive Director &
Founder, Freelancers Union

Cecilia Muñoz

Director, White House
Domestic Policy Council

Betsey Stevenson

Associate Professor of
Public Policy,
University of Michigan

Moderated by Catherine Rampell, Opinion Writer, *Washington Post*



3:00 – 3:30 PM

Keynote: Senator Jeff Flake

The Honorable Jeff Flake

Senator, Arizona

Suzanne Malveaux

National Correspondent,
CNN

3:30 – 4:00 PM

Networking Break

4:00 – 4:45 PM

Dismantling Defaults: Designing Social Policy that Moves All Families Forward

While there is an extensive policy infrastructure that should help the families falling short to gain ground, in fact, this infrastructure is weakest and least accessible for the families who need it the most, further stratifying existing inequalities. This session will explore the ways that socioeconomic status and public policy create de facto defaults for a child's life trajectory and propose a new vision for designing social policy to support the universal need for security, opportunity, and time that all families share.

Heather Boushey

Executive Director,
Washington Center for
Equitable Growth

Kathryn Edin

Bloomberg
Distinguished Professor,
John Hopkins University

Gillian White

Senior Associate Editor,
Atlantic

Moderated by K. Sabeel Rahman, Fellow, New America and Assistant Professor,
Brooklyn Law School



4:45 – 5:45 PM

Better Life Lab: Experiments in Disruption

Large shares of Americans, no matter their age or situation, report feeling stressed, harried, pressed for time, overwhelmed by the demands of work and life, and disengaged at work and distracted at home. These TED-style talks help us understand how much of the stress comes from a disconnect between the policy and cultural expectations that are set up to support a way of life that few people live anymore. More importantly, each speaker tells a powerful story about how meaningful change towards The Better Life comes from recognizing that disconnect, imagining a better future, and both shifting policy and rewiring the automatic assumptions of culture to make that transformation.

REWIRING GENDER: Michael Kaufman

Senior Fellow, ProMundo

REWIRING WORK: Caroline Simard

Senior Director of Research,
Clayman Institute for
Gender Research,
Stanford University

REWIRING SOCIAL POLICY: Ankita Patnaik

Mathematica Policy
Research

REWIRING HOLLYWOOD: Kirsten Schaffer

Executive Director,
Women in Film

REWIRING OUR BRAINS: Joan Williams

Director, Center for
WorkLife Law, UC Hastings
College of the Law

5:45 – 7:00 PM

Reception



Day 2

Friday, May 20

9:00 – 10:00 AM

The Next Social Contract for Education in The Digital Age

It's time for a new social contract for education that fully realizes the role of new technologies in learning. Hear from three visionaries in education technology on what this contract should look like and engage in a moderated discussion of how to make it real. Audience reactions and questions will be captured via Twitter (and prompted throughout the conference), and brought into the conversation.

Teresa Hardee

Chief Operating Officer,
Delaware State University

Vikki Katz

Associate Professor,
Rutgers University

David Wiley

CEO, Lumen Learning

Moderated by Lisa Guernsey, Deputy Director, Education Policy, New America

10:00 – 10:30 AM

Networking Break

10:30 – 11:30 AM

The ABCs of the New Digital Citizen: Adoption, Broadband, Connectivity

Access to technology is dependent on many forces outside of the average user's control, including location, cost, and competition. In addition, the ability to physically connect to the Internet, and the speed at which service providers support that connection, can play a critical role in opening up, or closing off, the digital environment for exploration. In this session, we look at the how, why, and what behind the myriad opportunities that technology offers, and the barriers to entry that many would-be active digital citizens routinely face.



10:30 – 11:30 AM

The ABCs of the New Digital Citizen: Adoption, Broadband, Connectivity [cont.]

Chike Aguh

CEO, EveryoneOn

Geoffrey Blackwell

Chief Strategy Officer &
General Counsel,
AMERIND Risk

Kevin Martin

Vice President, Mobile
and Global Access Policy,
Facebook

Sarah Morris

Senior Counsel & Director of
Open Internet Policy, Open
Technology Institute, New
America

Steven Renderos

National Organizer, Center
for Media and Justice

Moderated by Karen Hanson, Director, Partnerships/Interagency Affairs, BroadbandUSA

11:30 AM – 12:30 PM

In Conversation: The Future of Work

The robots aren't taking our jobs—in fact, they might just help people who badly need them. A discussion of the ways in which technology can be used to make ours a more diverse, inclusive, and upwardly mobile workforce.

Karan Chopra

Partner, Opportunity@Work,
New America

LaShana Lewis

Associate Engineer,
MasterCard

Liliana Monge

Cofounder & CEO, Sabio.la

Alexis Ringwald

Cofounder & CEO, LearnUp

Moderated by Thomas Friedman, Best-selling author and *New York Times* columnist



12:30 – 1:00 PM

Lunch

1:00 – 1:45 PM

Security in America

Security is part the social contract between citizens and their government. What role does government have in protecting citizens from each other, especially as trust in the government is threatened by acts of police violence? In light of the shootings in San Bernardino, how does government balance privacy and freedom with freedom of terrorism?

Peter Bergen

Vice President,
New America

Trymaine Lee

Fellow, New America and
National Reporter, MSNBC

Father Michael Pfleger

Priest and Social Activist

1:45 – 2:45 PM

Can Innovation Restore Faith in Government?

Americans' deepening distrust of government holds back our ability to address many economic and social challenges. How did we lose sight of the virtues of a mixed economy? Can innovations in government performance and service delivery help reconnect citizens?

Shayna Englin

Managing Director,
Change.org

Jacob Hacker

Director, Institution for
Social and Policy Studies,
Yale University

Dianne Stewart

President & CEO, Indivisible

The Honorable Ashley Swearengen

Mayor, City of Fresno

Moderated by Molly Ball, Staff Writer, *Atlantic*

A portrait of Jean Case, a woman with shoulder-length brown hair, smiling. She is wearing a white jacket with gold buttons. The background is a blurred image of a modern building with glass and steel.

Jean Case

Case Foundation, CEO **National Geographic Society**, Chairman

Jean Case is an actively engaged philanthropist, investor, and pioneer in the world of interactive technologies. Her career in the private sector spanned nearly two decades before she and her husband, Steve Case, created the Case Foundation in 1997. A passionate believer in all things digital and the amazing potential of technology to change the world for the better, Case and her team focus the efforts of the foundation around many of the same entrepreneurial approaches she and Steve cultivated throughout their business careers. The Case Foundation is recognized for its innovative efforts to address significant social challenges, harnessing the best impulses of entrepreneurship, innovation, technology, and collaboration to drive exponential impact.

Prior to cofounding the Case Foundation, she spent her career as a technology executive in the private sector. As a senior executive at America Online, Inc. (AOL), Case directed the marketing and branding effort that launched the AOL service, directed the communications strategy for taking the company public, and helped establish AOL as a household utility. Before joining AOL, she held strategic marketing positions at GE's Information Services Division and at The Source, the nation's first online service.

In addition to her role as CEO of the Case Foundation, she has served in two appointed roles leading strategic public-private efforts, including the President's Council on Service and Civic Participation, to which she was appointed as chair by President George W. Bush, and as cochair of the U.S.-Palestinian Partnership.

A portrait of Senator Jeff Flake, a man with light brown hair, smiling, wearing a dark suit, white shirt, and a patterned tie. The background is a blurred image of a classical building with columns.

The Honorable Jeff Flake

Arizona

Senator

Sen. Jeff Flake [R-Ariz.] is a fifth-generation Arizonan who was raised on a cattle ranch in Snowflake, Arizona. Snowflake was named in part for Flake's great-great-grandfather. Prior to his election to the U.S. Senate, Flake served in the U.S. House of Representatives from 2001–2013, representing the East Valley. As a member of the U.S. Senate, he sits on the Judiciary Committee, the Energy and Natural Resources Committee, and Foreign Relations Committee, on which he also serves as chairman of the Subcommittee on African Affairs.

After serving on a Mormon mission in southern Africa, Flake graduated from Brigham Young University, where he received a B.A. in international relations and an M.A. in political science.

In 1987, he started his career at a Washington, D.C. public affairs firm, but soon returned to Africa as the executive director of the Foundation for Democracy in Namibia. In this role, he helped monitor Namibia's independence process. In 1992, Flake and his family moved back to Arizona where he was named executive director of the Goldwater Institute. In this role, he worked to promote a conservative philosophy of less government, more freedom, and individual responsibility.



Anne-Marie Slaughter

New America

President & CEO

Anne-Marie Slaughter is the president and CEO of New America. She is also the Bert G. Kerstetter '66 University Professor Emerita of Politics and International Affairs at Princeton University. From 2009–2011 she served as director of policy planning for the U.S. Department of State, the first woman to hold that position. Upon leaving the State Department she received the Secretary's Distinguished Service Award for her work leading the Quadrennial Diplomacy and Development Review, as well as meritorious service awards from USAID and the Supreme Allied Commander for Europe. Prior to her government service, Slaughter was the Dean of Princeton's Woodrow Wilson School of Public and International Affairs from 2002–2009 and the J. Sinclair Armstrong Professor of International, Foreign, and Comparative Law at Harvard Law School from 1994–2002.

Slaughter has written or edited seven books, including *Unfinished Business: Women, Men, Work, Family* (2015), *A New World Order* (2004), and *The Idea That Is America: Keeping Faith with Our Values in a Dangerous World* (2007), and over 100 scholarly articles. She was the convener and academic co-chair, with Professor John Ikenberry, of the Princeton Project on National Security, a multi-year research project aimed at developing a new, bipartisan national security strategy for the United States. In 2012 she published the article "Why Women Still Can't Have It All," in the *Atlantic*, which quickly became the most-read article in the history of the magazine and helped spawn a renewed national debate on the continued obstacles to genuine full male-female equality.

A portrait of Elizabeth Warren, a woman with short blonde hair and glasses, smiling. She is wearing a purple jacket. The background is a blurred interior with white columns.

The Honorable Elizabeth Warren

Massachusetts

Senator

Sen. Elizabeth Warren [D-Mass.] was elected to the U.S. Senate on November 6, 2012. Warren is recognized as one of the nation's top experts on bankruptcy and the financial pressures facing middle class families. She is widely credited for the original thinking that led to the creation of the Consumer Financial Protection Bureau. In the aftermath of the 2008 financial crisis, Warren served as chair of the Congressional Oversight Panel for the Troubled Asset Relief Program (TARP). Her efforts to protect taxpayers and to ensure tough oversight of both the Bush and Obama administrations won praise from both sides of the aisle. The *Boston Globe* named Warren Bostonian of the Year and *Time* called her a "New Sheriff of Wall Street" for her oversight efforts.

Warren was a law professor for more than 30 years, including nearly 20 years as the Leo Gottlieb Professor of Law at Harvard Law School. The graduating class at Harvard twice recognized her with the Sacks-Freund Award for excellence in teaching. She taught courses on commercial law, contracts, and bankruptcy and wrote more than a hundred articles and ten books, including three national best-sellers: *A Fighting Chance*, *The Two-Income Trap*, and *All Your Worth*. *National Law Journal* named her one of the Most Influential Lawyers of the Decade, *Time* magazine has named her one of the 100 most influential people in the world three times, and she has been honored by the Massachusetts Women's Bar Association with the Lelia J. Robinson Award.



Chike
Aguh

EveryoneOn

CEO

Chike Aguh serves as chief executive officer of EveryoneOn, a national social enterprise dedicated to closing the digital divide. To date, EveryoneOn has connected almost 200,000 low-income families to the Internet and the opportunity it brings.

Previously, Aguh worked as an education policy official under New York City Mayor Michael Bloomberg, a second grade teacher and Teach For America corps member, a Fulbright Scholar in Thailand, and a director of corporate strategy at the Advisory Board Company.



Molly
Ball

Atlantic

Staff Writer

Molly Ball is a staff writer for the *Atlantic*, where she is a leading voice in the 158-year-old magazine's coverage of U.S. politics. She has been awarded the Toner Prize for Excellence in Political Reporting, the Sandy Hume Memorial Award for Excellence in Political Journalism, and the Lee Walczak Award for Political Analysis for her coverage of political campaigns and issues. She appears regularly as an analyst on NBC's *Meet the Press*, CBS's *Face the Nation*, PBS's *Washington Week*, CNN, MSNBC, Fox News, and NPR.

Ball previously reported for *Politico*, the *Las Vegas Review-Journal*, and the *Las Vegas Sun*. She has worked for newspapers in Ohio, Pennsylvania, and Cambodia, as well as the *New York Times* and the *Washington Post*.



Peter
Bergen

New America

Vice President

Peter Bergen is a print, television and web journalist, documentary producer, vice president at New America, CNN national security analyst, professor of practice at Arizona State University, and the author or editor of seven books, three of which were *New York Times* bestsellers and three of which were named among the best nonfiction books of the year by the *Washington Post*. The books have been translated into twenty languages. Documentaries based on his books have been nominated for two Emmys and also won the Emmy for best documentary in 2013.

In 2016, he published *United States of Jihad: Investigating America's Homegrown Terrorists*, on which HBO based a recent documentary.



Geoffrey
Blackwell

AMERIND Risk

Chief Strategy Officer &
General Counsel

Geoffrey Blackwell is AMERIND's chief strategy officer and general counsel. He oversees the finance, information technology, human resources, and communications departments, as well as AMERIND's newest entity, AMERIND Critical Infrastructure. He also directs AMERIND's legal affairs and strategic development and diversification efforts. Blackwell is a nationally recognized expert in Tribal economic and corporate development, and Tribal communications infrastructure deployment. He has testified before the U.S. Congress on six occasions, and before dozens of Tribal Councils.

Prior to joining AMERIND, Blackwell worked from 2010 to 2015 as a senior attorney manager at the Federal Communications Commission.



Heather
Boushey

Washington Center for Economic Growth

Executive Director

Heather Boushey is the executive director and a chief economist at the Washington Center for Equitable Growth and a senior fellow at the Center for American Progress. Her research focuses on economic inequality and public policy, specifically employment, social policy, and family economic well-being. She is the author of *Finding Time: The Economics of Work-Life Conflict* from Harvard University Press. The *New York Times* has called Boushey one of the “most vibrant voices in the field,” and she testifies often before Congress on economic policy issues. Her research has been published in academic journals; she writes regularly for popular media, including the *New York Times*’ “Room for Debate,” the *Atlantic*, and *Democracy*; and she makes frequent television appearances on Bloomberg, MSNBC, CNBC, and PBS.



Karan
Chopra

New America

Partner, Opportunity@Work

Karan Chopra is a partner at Opportunity@Work, a civic enterprise which aims to rewire the U.S. labor market in ways that enable more Americans to achieve upward mobility in the job market and workplace, to facilitate collective investment by employers to develop the talent they need to succeed and grow, and to scale up promising innovations which unlock more fully the potential of all people for higher-value, meaningful work as a source of economic opportunity.

Prior to becoming a Partner at Opportunity@Work, he was the cofounder and director of GADCO (Global Agri-Development Company), an agri-food business engaged in the production, processing and marketing of basic food products in sub-Saharan Africa backed by global investors and institutions.



Kathryn

Edin

Johns Hopkins University

Bloomberg Distinguished
Professor

Kathryn Edin is one of the nation's leading poverty researchers, working in the domains of welfare and low-wage work, family life, and neighborhood contexts. A qualitative and mixed-method researcher, she has taken on key mysteries about the urban poor that have not been fully answered by quantitative work: How do single mothers possibly survive on welfare? Why don't more go to work? Why do they end up as single mothers in the first place? Where are the fathers and why do they disengage from their children's lives? How have the lives of the single mothers changed as a result of welfare reform? Edin has authored seven books and more than 60 journal articles. The hallmark of her research is her direct, in-depth observations of the lives of low-income women, men, and children.



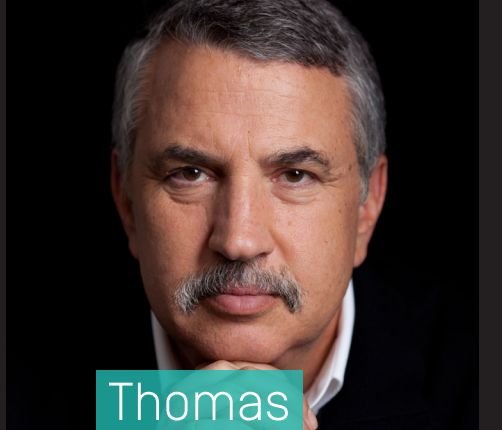
Shayna

Englin

Change.org

Managing Director

Shayna Englin is the managing director of North America at Change.org. She brings nearly 20 years of experience in campaigns, digital and traditional grassroots, and advocacy at the local, state, and federal levels. Englin is a recognized expert on effective grassroots advocacy strategies, and in particular, the intersection of digital and traditional tactics.



Thomas
Friedman

New York Times

Columnist

Thomas Friedman, an internationally known author and journalist, has won the Pulitzer Prize three times for his work at the *New York Times*. His foreign affairs column in the *New York Times* reports on U.S. domestic politics and foreign policy, Middle East conflicts, international economics, environment, biodiversity, and energy.

Friedman is the author of *From Beirut to Jerusalem*, which won both the National Book and the Overseas Press Club Awards in 1989; *The World is Flat: A Brief History of the Twenty-first Century*, which received the inaugural Goldman Sachs/Financial Times Business Book of the Year Award; and most recently, *That Used to Be Us: How America Fell Behind in the World We Invented and How We Can Come Back*, cowritten with Michael Mandelbaum.



Lisa
Guernsey

New America

Deputy Director,
Education Policy

Lisa Guernsey is deputy director of the Education Policy program and director of the Learning Technologies Project at New America. She leads teams of writers and analysts to tell stories, translate research, examine policies, and generate ideas for new approaches to help disadvantaged students succeed.

Prior to her work at New America, Guernsey worked as a staff writer at the *New York Times* and the *Chronicle of Higher Education*. She is coauthor with Michael H. Levine of *Tap, Click, Read: Growing Readers in a World of Screens* (Jossey-Bass, 2015) and author of *Screen Time: How Electronic Media—From Baby Videos to Educational Software—Affects Your Young Child* (Basic Books, 2012).



Jacob
Hacker

Yale University

Director, Institution for
Social and Policy Studies

Jacob Hacker is a Stanley Resor Professor of Political Science and the director of the Institution for Social and Policy Studies at Yale University. A regular media commentator and policy adviser, he is a member of the OECD's High-Level Expert Group on the Measurement of Economic Performance and Social Progress, the director of the Economic Security Index project, and the author or coauthor of five books, numerous journal articles, and a wide range of popular writings on American politics and policy. His most recent book, written with Paul Pierson, is *American Amnesia: How the War on Government Led Us to Forget What Made America Prosper*. Previously, the two wrote *Winner-Take-All Politics: How Washington Made the Rich Richer—and Turned Its Back on the Middle Class*, a *New York Times* bestseller.



Ted
Halstead

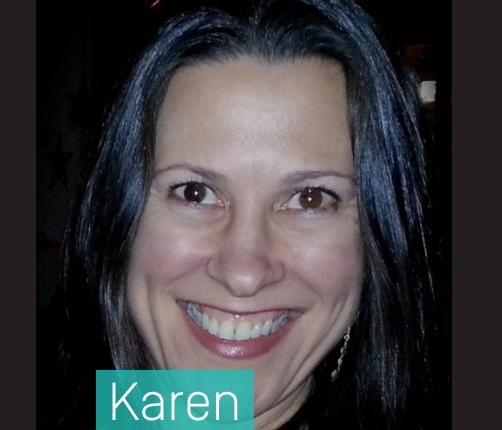
New America

Founder

Ted Halstead, New America's founder, served as the institution's first president and CEO from its inception in 1999 until 2007. He is a frequent public speaker and media commentator, having appeared as a guest on *Nightline*, ABC's *World News Tonight*, CNN, CNBC, C-SPAN, and PBS.

Halstead has published frequent articles in the *New York Times*, the *Washington Post*, the *Financial Times*, the *Atlantic*, the *Los Angeles Times*, and the *Harvard Business Review*. He is coauthor with Michael Lind of *The Radical Center: The Future of American Politics* (Doubleday, 2001), and editor of *The Real State of the Union* (Basic Books, 2004).

Currently, Halstead is launching an international NGO to promote new solutions to climate change.



Karen
Hanson

BroadbandUSA [NTIA]

Director, Partnerships/
Interagency Affairs

Karen Hanson is the director of partnerships and interagency affairs for BroadbandUSA with the National Telecommunications and Information Administration (NTIA) at the U.S. Department of Commerce. She is responsible for promoting partnerships with BroadbandUSA and coordinating NTIA's interagency efforts to promote broadband adoption and deployment. Hanson also manages NTIA's work on the Broadband Opportunity Council, an interagency working group established by presidential memorandum and cochaired by Assistant Secretary of Commerce and NTIA Administrator Lawrence E. Strickling. Her background includes experience in the nonprofit, philanthropic, and private sectors.



Teresa
Hardee

Delaware State University

Chief Operating Officer

Currently serving as Delaware State University's chief operating officer, Teresa Hardee brings over 20 years of accounting, auditing, budgeting, and managerial experience. Hardee holds a Bachelor of Science degree in Business Administration (and a minor in Accounting) from Fayetteville State University, Master of Public Administration degree from North Carolina Central University, and an Ed.D. in Educational Leadership from the University of Pennsylvania. Hardee is also a Certified Public Accountant and completed the IEM program at Harvard University. Since joining Delaware State University, Hardee's leadership has produced unprecedented standards of financial oversight and manageability, business-process management, and leveraging of technological advancements to ensure effective and efficient processes.



Sara
Horowitz

Freelancers Union

Executive Director & Founder

As Freelancers Union's founder and executive director, Sara Horowitz has been helping the new workforce build solutions together for nearly two decades. A MacArthur Foundation "Genius" fellow and deputy chair of the Federal Reserve of New York, she is a leading voice for the emerging economy. Today, nearly 54 million Americans are independent workers—about one-third of the entire workforce. With a membership of 300,000 nationwide, Freelancers Union is building a new form of unionism through creative, cooperative, market-based solutions to today's social challenges.



Vikki
Katz

Rutgers University

Associate Professor

Vikki Katz is an associate professor at the School of Communication and Information at Rutgers University and a senior fellow at the Joan Ganz Cooney Center at Sesame Workshop. Her research focuses on issues related to digital equity, family dynamics, and social opportunity. Most recently, she coauthored *Opportunity for All?: Technology and Learning in Lower-income Families*, on this topic. She is also author of two books: *Kids in the Middle: How Children of Immigrants Negotiate Community Interactions for their Families* (Rutgers U Press) and *Understanding Ethnic Media: Producers, Consumers, and Societies* (Sage Publications).

Katz holds a B.A. from UCLA and an M.A. and PhD from the Annenberg School for Communication and Journalism at the University of Southern California.



Michael
Kaufman

Promundo

Senior Fellow

Michael Kaufman is an educator and writer focused on engaging men and boys to promote gender equality and end violence against women. Over the past three-and-half decades, he has worked in some fifty countries with the United Nations, governments, NGOs, businesses, trade unions, and universities. Kaufman is the cofounder of the White Ribbon Campaign, the largest effort in the world of men working to end violence against women. He is a senior fellow at Promundo. He is the author or editor of eight books and his articles have been translated into sixteen languages. He is the coauthor of last year's *State of the World's Fathers* report. His latest book, *The Afghan Vampires Book Club* (cowritten with Gary Barker), is an anti-war novel.



Trymaine
Lee

MSNBC

National Reporter

Trymaine Lee is a national reporter for MSNBC and fellow at New America. For more than a dozen years, Lee has chronicled the role of race, violence, law enforcement, and politics in the lives of everyday Americans. His forthcoming book will explore the true costs of gun violence in America, in terms of lost dreams and wasted dollars, to be published by St. Martin's Press.

Previously, Lee was a reporter at the *Huffington Post*, where in 2012, he broke the Trayvon Martin story to a national audience. He has been a reporter at the *New York Times* and the *Times-Picayune* in New Orleans, where he won a 2006 Pulitzer Prize for Breaking News as part of a team covering the fallout from Hurricane Katrina.



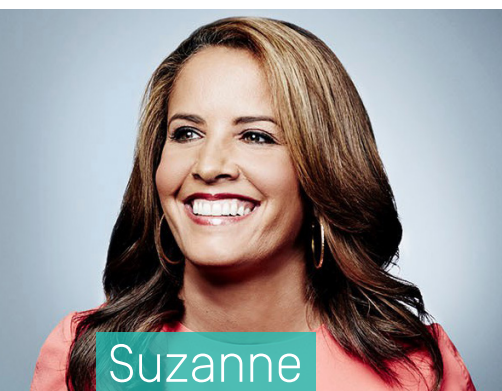
LaShana
Lewis

MasterCard

Associate Engineer

LaShana Lewis is an associate engineer at MasterCard. She is a role model for diversity in the technology community and serves as the treasurer of MasterCard's global LGBT group, PRIDE. Lewis is a graduate of the LaunchCode apprenticeship program and, in 2015, met with President Obama as part of the nationwide TechHire initiative.

Outside of the workplace, she cofounded The LGBT Center of St. Louis, where she worked to promote the acceptance of LGBT individuals.



Suzanne
Malveaux

CNN

National Correspondent

Award-winning journalist Suzanne Malveaux serves as CNN's national correspondent, covering politics, national news, international events, and culture. Previously, she co-anchored CNN's *Around The World*. Malveaux also served as a co-anchor for the network's Emmy-winning coverage of the revolution in Egypt, as well as its Peabody Award-winning coverage of the Arab Spring.

Malveaux reported on presidential administrations for more than 10 years as a White House correspondent—covering Presidents Bill Clinton, George W. Bush, and Barack Obama, and traveling to Europe, Africa, the Balkans, Latin America, Southeast Asia, Australia, and the Middle East. She has interviewed all five living presidents and several first ladies.



Kevin
Martin

Facebook

Vice President, Mobile and
Global Access Policy

Kevin Martin is the vice president for mobile and global access policy at Facebook where he oversees, among other initiatives, Facebook's connectivity programs and communication regulatory issues.

Previously, he served as chairman (2005-2009) and commissioner (2001-2005) of the Federal Communications Commission (FCC). During his tenure, the FCC adopted a nonbinding policy statement on net neutrality which led to the 2010 Open Internet Order. After leaving the FCC he joined the Aspen Institute as a senior fellow at the think tank's Communications and Society Program, and later the law firm Squire Patton Boggs LLP as a partner.



Liliana
Monge

Sabio.la

Cofounder & CEO

Liliana Monge is the cofounder and CEO of Sabio.la, an innovative social enterprise working to increase the number of women, and people of color that become professional software engineers. Since its inception, 75 percent of its graduates are either Latino or African American and 40 percent are women, which is 10 percent higher than the industry average. Sabio.la offers training to anyone that is highly motivated and no prior technical experience is needed.

Monge was born in northern Mexico, and came to the states when she was five years old. She lived in Los Angeles for most of her childhood with her mother and older sister. She attended Wellesley College and graduated with a B.A. in biology in 1999.



Sarah
Morris

New America

Senior Counsel & Director of
Open Internet Policy,
Open Technology Institute

As a senior policy counsel for the Open Technology Institute at New America, Sarah Morris leads the policy team's strategic efforts on issues related broadband access and adoption, online consumer protections, and preserving the open Internet. Her work on network neutrality has been widely quoted in a number of national publications, and she has appeared as an expert on radio and television outlets. She is a regular contributor for the *Hill* and frequently writes for a variety of other national outlets.

Prior to joining New America, Morris was a Google Policy Fellow with the public interest law firm Media Access Project, where she assisted with research and drafting of FCC comments on a wide range of key communications issues.



Cecilia
Muñoz

White House Domestic Policy Council

Director

Cecilia Muñoz is the president's domestic policy advisor and the director of the Domestic Policy Council, which coordinates the domestic policymaking process in the White House.

Previously, Muñoz served as deputy assistant to the president and director of intergovernmental affairs. Prior to joining the Obama administration, she served as senior vice president for the Office of Research, Advocacy, and Legislation at the National Council of La Raza (NCLR), the nation's largest Latino civil rights organization. She supervised NCLR's policy staff covering a variety of issues of importance to Latinos, including civil rights, employment, poverty, farmworker issues, education, health, housing, and immigration.



Ankita
Patnaik

Mathematica Policy Research

Ankita Patnaik is an economist based in Washington, D.C. She is currently at Mathematica Policy Research, working on large-scale social experiments to study how social programs can be effectively designed to improve public well-being.

She received her PhD from Cornell University, where she conducted research on issues of labor economics and family and social welfare policy.



Father Michael
Pfleger

Priest and Social Activist

Rev. Dr. Michael Louis Pfleger has been recognized for his fight against alcohol and tobacco billboards, drugs, and racism in *People*, *Time*, *Ebony*, *Newsweek*, and *Jet* magazines; the *New York Times*, the *Los Angeles Times*, the *Washington Post*, *USA Today*, the *Chicago Tribune*, the *Chicago Sun-Times*, the *Chicago Reader*, and numerous other papers and journals. He has also been profiled on the following television shows: *Day One* (ABC), *60 Minutes* (CBS), the *Larry King Show*, and *Nightline*.

Father Pfleger was ordained a priest of the Archdiocese of Chicago on May 14, 1975. In 1981, at the age of 31, he became the youngest full pastor in the diocese when he was appointed pastor of Saint Sabina Church.



K. Sabeel
Rahman

Brooklyn Law School

Assistant Professor

K. Sabeel Rahman is an assistant professor of law at Brooklyn Law School and a fellow at New America. His first book, *Democracy Against Domination* (forthcoming, Oxford University Press), offers a new account of how ideals of democracy can respond to persisting disparities of economic power, particularly in context of debates over economic regulation and reform debates after the 2008 financial crisis. His next book project expands these themes to examine the interactions between social movements, public policy, and inclusive governance in present-day efforts to address economic inequality. His popular writings have appeared in the *Atlantic*, the *Boston Review*, the *Nation*, and Salon.com.



Catherine
Rampell

Washington Post

Opinion Writer

Catherine Rampell writes a twice-weekly, nationally syndicated opinion column for the *Washington Post*. She frequently covers economics, public policy, politics, and culture, with a special emphasis on data-driven journalism. She previously wrote about economics and theater for the *New York Times*.

She grew up in South Florida (the New York part) and graduated Phi Beta Kappa from Princeton University.



Steven
Renderos

Center for Media and Justice

National Organizer

Steven Renderos is the senior campaign manager at the Center for Media Justice. He is passionate about the role that media and communications can play in supporting movements for social change. He approaches this work as a community organizer and has over 10 years of experience mobilizing campaign around immigrant rights, affordable housing, and most recently media justice. He helps lead CMJ's advocacy and organizing efforts, engaging members of the Media Action Grassroots Network to advocate for affordable prison telephone calls, strong Net Neutrality rules, and most recently the expansion of the Lifeline program.



Alexis
Ringwald

LearnUp

Cofounder & CEO

Alexis Ringwald is an entrepreneur with a passion for solving massive social challenges. She cofounded LearnUp after spending six months in unemployment offices researching the education and jobs crisis.

Prior to LearnUp, Ringwald lived in India for three years as a Fulbright Scholar. While there, she codirected a Climate Solutions Road Tour driving 2,400 miles across India in solar plug-in electric cars. She then cofounded Valence Energy, which was acquired by Serious Energy in 2010. Ringwald is a Young Global Leader of the World Economic Forum, and on *Forbes* 30 Under 30 and *Fast Company's* Most Influential Women in Tech.



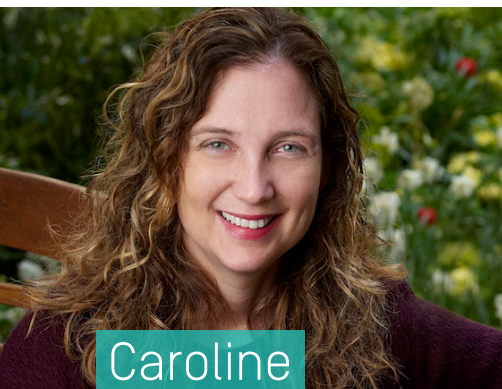
Kirsten
Schaffer

Women in Film

Executive Director

Kirsten Schaffer is the executive director of Women in Film, the preeminent organization promoting gender parity in Hollywood.

Previously, she spent 14 years at Outfest, as director of programming and deputy director, before being appointed executive director in 2009. She is widely credited as having grown Outfest into the leading LGBT media arts organization that it is. During Schaffer's tenure at Outfest, she launched three new programs for the organization: the Outfest UCLA Legacy Project, the Fusion LGBT People of Color Film Festival, and the Young Filmmakers Project. She has extensive experience in film programming, small business management, and arts administration.



Caroline
Simard

Stanford University

Senior Director of Research,
Clayman Institute for Gender
Research

Caroline Simard is passionate about building better workplaces for women through evidence-based solutions. As the Clayman Institute's research director, she is responsible for leading research designed to build more effective and inclusive organizations.

Previously, she was the associate director of diversity and leadership at the Stanford School of Medicine, where she implemented innovative models for increasing work-life integration to increase faculty satisfaction and retention. Prior to joining Stanford University, Simard was the vice president of research and executive programs at the Anita Borg Institute (ABI) for Women and Technology, where she led the creation and dissemination of research-based solutions to further gender diversity in scientific and technical careers.



**Betsey
Stevenson**

University of Michigan

Associate Professor of
Public Policy

Betsey Stevenson is an associate professor of economics and public policy at the Gerald R. Ford School of Public Policy at the University of Michigan. She is also a research associate with the National Bureau of Economic Research and a fellow of the Ifo Institute for Economic Research in Munich.

She served as a member of the Council of Economic Advisers from 2013 to 2015 and as the chief economist of the U.S. Department of Labor from 2010 to 2011. She has held previous positions at Princeton University and at the University of Pennsylvania's Wharton School. Stevenson is a labor economist who has published widely in leading economics journals about the impact of public policies on the labor market, with a focus on women and families.



**Dianne
Stewart**

Indivisible

President & CEO

Dianne Stewart is the president and CEO of Indivisible, building understanding about the value and potential of government and engaging people in imagining and creating the government we need for the future. She was also the founding president of Public Works, which built an articulate constituency of thousands of community leaders for public systems and structures. Stewart founded the Texas Center for Public Policy Priorities, a highly regarded think tank providing credible analysis on state fiscal and policy issues.

Prior to that, she worked in the private sector for a company that pioneered the use of Electronic Benefit Transfer in the states.



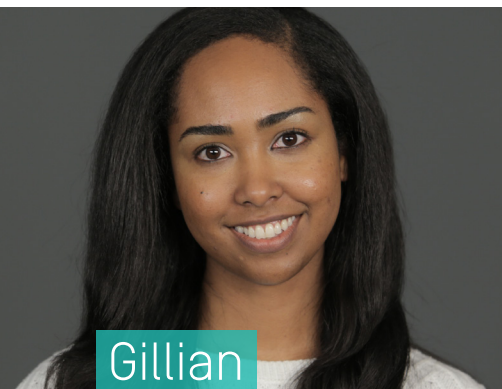
The Honorable
Ashley Swearengin

City of Fresno

Mayor

Ashley Swearengin is the mayor of Fresno. Since taking office in 2009, she has implemented substantial changes in the way services are delivered to the public and launched initiatives to revitalize downtown Fresno and its surrounding neighborhoods, promote business and job growth, and address homelessness.

Before she became mayor, she led a number of economic development programs in the Fresno area, including the Central Valley Business Incubator, Fresno State's Office of Community and Economic Development, and the Regional Jobs Initiative. At the national level, she serves on the executive committee of the U.S. Conference of Mayors.



Gillian
White

Atlantic

Senior Associate Editor

Gillian White is a senior associate editor at the *Atlantic*, where she covers a broad range of topics related to business and economics. White also helps to manage the Next Economy project, which focuses on stories about the ways the United States is changing, growing, and coping with economic challenges. She was previously an associate editor at *Kiplinger*.

White holds a B.A. in economics and political science from Columbia University and an M.S. in journalism from Northwestern University's Medill School. She currently resides in Washington, D.C.



David
Wiley

Lumen Learning

CEO

David Wiley is the chief academic officer of Lumen Learning, an organization dedicated to increasing student success, reinvigorating pedagogy, and improving the affordability of education through the adoption of open educational resources by schools, community and state colleges, and universities. He is also currently the education fellow at Creative Commons and adjunct faculty in Brigham Young University's graduate program in Instructional Psychology and Technology, where he leads the Open Education Group.

Wiley has received numerous recognitions for his work, including a National Science Foundation CAREER grant and an appointments as a nonresident fellow in the Center for Internet and Society at Stanford Law School.



Joan
Williams

UC Hastings College of the Law

Director, Center for WorkLife Law

Described as having “something approaching rock star status” by the *New York Times*, Joan C. Williams has played a central role in reshaping the conversation about women and work over the past quarter-century. Williams is a distinguished law professor and founding director of the Center for WorkLife Law at University of California, Hastings. Her path-breaking work helped create modern workplace flexibility policies and the field of work-family studies. Her approach to implicit gender bias has influenced how organizations conceptualize and implement performance evaluations, compensation systems, and bias training.

About New America

Founded in 1999, New America is a think tank and civic enterprise committed to renewing American politics, prosperity, and purpose in the Digital Age. We generate big ideas, bridge the gap between technology and policy, and curate broad public conversation. Structurally, we combine the best of a policy research institute, technology laboratory, public forum, media platform, and a venture capital fund for ideas. We are a distinctive community of thinkers, writers, researchers, technologists, and community activists who believe deeply in the possibility of American renewal.

New America was founded in 1999 to nurture a new generation of public intellectuals—scholars, policy experts, and journalists who could address major social, economic, and political challenges in ways that would engage the public at large—and to provide a set of blueprints for American renewal in an era of globalization and digitization. The initial challenge, which continues today, was to find the minds and foster the debates needed to guide American renewal in an era of profound, exhilarating, but often threatening change.

New America has become a vibrant community at the intersection of policy and technology. Its fellows and program staff have incubated and advanced breakthrough ideas in a wide range of domestic and international policy arenas. Today, under the leadership of president and CEO Anne-Marie Slaughter, we have a staff of some 140 people, a budget of roughly \$20 million, and a wide array of programs and undertakings.

Support New America

New America's work is supported through the generous contributions of individuals, foundations, corporations, and governments. Donors connect with New America's board, programs, and fellows around core issues and efforts through seven councils. Our President's Venture Fund, Leadership Council, and Corporate Circle members support organization-wide efforts, while program council members help establish ambitious new objectives, examine issue priorities, help connect networks and partners, and advise on sustainability practices for issue-specific policy solutions.

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For more information, contact:

Meredith Hanley at **hanley@newamerica.org**

